

DOMAIN

Luxury Living In Michigan

LOGAN SMITH



Thank you for giving us the opportunity to earn your business.

We Pride ourselves on providing each and everyone of our clients with an experience that is 100% tailored to them specifically. We have our preferred ways of doing business but we are malleable and open to interpretation, so here's what we have to offer!

WHAT TO EXPECT

Working with LMS and associates you can expect:

White Glove-Red Carpet customer service

A leading brand in the market that will propel your homes exposure

A strong-willed team to negotiate on your behalf

State of the art media content to portray your home online

100% Transparency from start to finish

Proactive Marketing strategies that will give you a leg up on the competition

Tech and Marketing

KW DOMAIN HAS SYSTEMS IN PLACE THAT HELP TO FACILITATE SUCCESS INCLUDING BUT NOT LIMITED TO:

- Our in house marketing team that provides custom materials for all of our listings
- inter-office communication via google, facebook and several other platforms
- that allows for 24/7 collaboration between associates of KW Domain
- Affiliated partners such as wayup media
- and skyview experts (real estate photography companies that generate millions of views on social media causing properties to go viral

WHY KW?

KELLER WILLIAMS REALTY IS WORLDWIDE

Offering comprehensive services to investors, property owners, tenants and developers around the world.

Keller Williams Realty has an established network and a proven model that sets a framework for profitability in any markets across the globe. We know that the strongest enterprises are driven by top talent, and our growth strategy is completely centered on getting in business with the very best people in the real estate industry across the globe.

With more than 154,000 real estate agents worldwide, operating in more than 800 market centers across the globe, Keller Williams is currently the largest real estate franchise by agent count in the World!



UNITED STATES • MEXICO • COSTA RICA • PANAMA • COLOMBIA • MOZAMBIQUE
ZIMBABWE • BOTSWANA • SOUTH AFRICA • NAMIBIA • UNITED KINGDOM •
PORTUGAL SPAIN • TURKEY • CHINA • INDONESIA • VIETNAM • ISRAEL •
NICARAGUA • FRANCE • MONACO • POLAND • DUBAI • BELIZE & MORE!



*Last Sold for
\$1,130,000 in 2024*

845 Lone Pine Rd Bloomfield, MI



4



3.1



3,475

This was a special sale for us; under some unique circumstances, this property had to go back on the market shortly after it was purchased. We we're able to sell this home for 6% over it's last ask

Working With Us: Step By Step

LMS and associates strives to provide a unique real estate experience for each and everyone of their clients - this is merely the framework of how we plan to structure things!

- | | | | |
|-----|--|-----|--|
| 01. | Initial meeting, walk-through and needs analysis. | 08. | Provide feedback from other brokers and prospective buyers |
| 02. | Negotiate Terms of the agreement . | 09. | Present offers as they arise |
| 03. | Come to terms on price, commission and marketing strategy. | 10. | Negotiate contract. |
| 04. | Begin to market your property to other brokers and buyers before it goes live. | 11. | Go under contract. |
| 05. | Coordinate Title, Photography and staging services | 12. | Facilitate inspection process. |
| 06. | Select a date to begin marketing the property publicly | 13. | Negotiate any issues. |
| 07. | Start showing your house and hold open houses | 14. | Oversee appraisal. |
| | | 15. | Coordinate and prepare for further inspections. |
| | | 16. | Final walk-through ,Close! |

Proactive Marketing strategies:

WHAT WE DO DIFFERENTLY!

- Unlike most other brokers, Logan takes a "boots on the ground" approach towards marketing his listings and servicing clients
- Almost everyone can agree that the process of putting their house on the market and having dozens of strangers roaming around their property is stressful to say the least. So we try to mitigate this aspect of the process if we can
- My goal with everyone of my listings is to sell it off market, it streamlines the process for all parties involved and often times it nets you as the seller more money (whether I represent the buyer or not)
- My methods of procuring an off market sale are:
networking with other brokers, reaching out to my database of prospective buyers and cold calling.
- on average our team is reaching out to 10,000-15,000 home owners a month in an effort to sell our listings and better service the buyers we are representing.

EXTENDED MARKET REACH

When you list with us, your property is marketed online 24/7 through more than 350 of the most popular search websites.



WORK WITH THE BEST!

Logan and his team pride themselves on their unique approach to doing business. In addition to our comprehensive marketing plan that we have put together for you, we also have the privilege of being part of the best real estate network in the world - comprised of over 400+ real estate agents around the world we are constantly sharing opportunities with each other in effort to provide our clients with a wider reach. Our community is on the rise and will only continue to grow!

IT'S IN THE DETAILS

EYE-CATCHING YARD SIGNS

HIGH-QUALITY PROFESSIONAL
PHOTOGRAPHY

ENGAGING VIDEOGRAPHY

DOOR-KNOCKING

MASS MOBILE MARKETING

COLD CALLING

CAPTIVATING STAGING

Staging is what creates a "wow factor" when a buyer walks through the door of your property. It's what creates an emotional response and can often influence whether or not an offer is made.



LOGAN SMITH
REALTOR®

248.687.9821

loganmsmith@kw.com
lmsandassociates.com

MEET *LOGAN SMITH*

Logan is blessed with having sales engraved in his DNA - coming from a family of builders, Division I athletes and entrepreneurs across multiple industries, he knows what it takes to be the best. Growing up Logan dealt with a lot of adversity that shaped him into the poised and well balanced person that he is today. Working with Logan you can expect someone who is not only well equipped to navigate any obstacles throughout the process of buying or selling a home but someone who will be there for you every step of the way and beyond!

5M+

Sold in past
6 months

01/24

Top Listing
agent at KW
Domain

5000+

Social media
impression so
far in 2024

102%

LIST TO SALE
PRICE RATIO

THE #1

LUXURY BROKERAGE IN MICHIGAN

\$782M+

IN TOTAL VOLUME

1,565

CLOSED UNITS

\$500K+

AVERAGE SALES PRICE

5%

AVERAGE SALES PRICE INCREASE

OVER \$8 BILLION IN TOTAL SALES | KELLER WILLIAMS – MICHIGAN

DOMAIN

WHEREVER YOU BELONG, YOU'LL FIND IT WITH US.

AN OVERVIEW OF OUR RECENT SALES:

Our expertise is on a wide range of price points. Every home is valuable to us.



10069 Kay Ray Road, Acme Township

\$2,800,000

Represented Seller



624 W Lincoln Street, Birmingham

\$512,000

Represented Buyer and Seller



3050 Arns Court, Oakland Township

\$525,000

Represented Buyer



6035 Thorneycroft Drive, Shelby Township

\$344,000

Represented Seller



1115 Superior Street, Commerce Township

\$300,000

Represented Buyer

A PROMISE

To serve the community as a leader in the real estate industry and as a friend and neighbor.

To always do the right thing, even if it isn't what is easiest.

To take care of your needs at the highest level through unparalleled professionalism and attention to detail.

No request is too small.

To serve as a trusted local expert and adviser by your side.

To consistently and clearly communicate with you in the manner and frequency that you prefer.

To treat you and your family with straightforwardness, integrity, and respect at all times.

To answer your questions, ease your concerns, reduce your stress, and expertly handle the entire real estate transaction from listing to closing and beyond.

To hold myself accountable to selling your home for top dollar - after all, that is what my business is built on.

THE BOTTOM LINE

Real estate is complicated.

That's where we come in.

At the closing table, our goal is for you to feel that the experience of selling your home exceeded all your expectations, so throughout all of our interactions - from listing to closing - I will work hard to achieve that goal.

When you choose me as your partner, you are not just getting a trusted, respected agent - you are getting a local expert who is passionate about serving our community and those who call it home.

Let's get started.





DOMAIN

 @kwdomain

 @logansmithresidential

Luxury Is Not A Price Point, It's An Experience



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REALTOR®

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[LEARN MORE](#)

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The LMS Difference

Every Broker in town claims to be “the best” but what are they actually doing differently? Obviously everyone is going to leverage your traditional marketing techniques such as MLS, Open House, Broker Open, Zillow etc...But as far as proactively marketing listings goes I can unequivocally say that we are doing things immensley different than the competition and here's why:

DOMAIN

1. Cold Calling and Client Retention



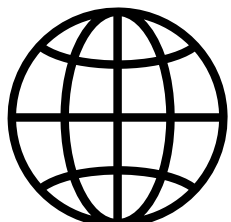
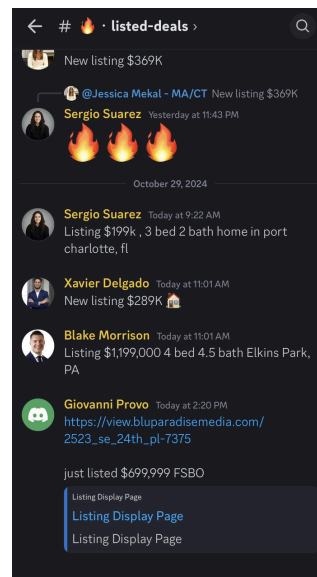
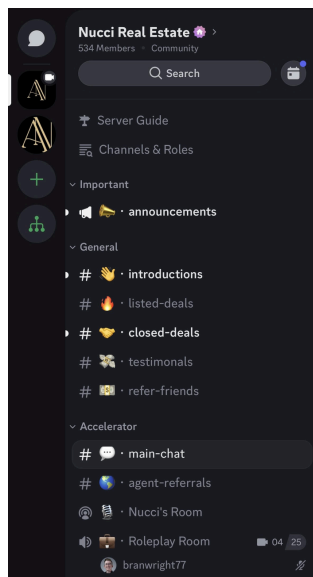
- On average we are reaching out to 10,000 people every single month
- Through our cold calling efforts we are able to provide our clients with: access to off market inventory, a plethora of potential buyers to see their home before it hits the market, a keen insight on the market and what other home owners are thinking and much more
- Every Client who has worked with us has had nothing but good things to say about the experience (see testimonials below)

“Logan Smith sold my home in two days. He is very personable and knowledgeable. I chose Logan over other realtors that I interviewed for that reason. He is easy to work with and I would recommend him to everyone.”

“Logan is an excellent real estate agent and is very easy to work with. He is very knowledgeable of the market and process of buying and selling homes. He is also extremely patient (we weren't always the easiest buyers to work with). He responded to our calls/questions, even when he was on vacation in Europe! If we decide to move again, we will be contacting Logan to be our buying and selling agent.”

2. Network

- I am Blessed to be apart of the best real estate network in the world! Comprised of over 500+ real estate professionals from around the globe. We are constantly sharing our listings and opportunities with each other - often times resulting in off market sales and an expedited experience for our clients
- Our reach spans further than just the state of Michigan. If you need anything real estate related throughout the world, we have you covered!



3. Social Media



When it comes marketing your home online our goal is to maximize exposure and specifically target the demographic that is not only interested in your home but is also qualified.



- Our Company Instagram account
- Generates millions of online impressions each month

- Our real estate photography partner
- Property tours posted on this account often times go viral and generate hundreds of thousands sometimes even millions of views



LMS
AND
ASSOCIATES

DOMAIN